



Speaker, Facilitator, Relationship Coach

Coty provides strategies to maximize connectivity so careers and companies excel.

### Why Hire Coty?

- His programs provide attendees with tools they can begin using immediately, producing measurable results for your organization through communication in an engaging manner.
- He demonstrates how leveraging communication and understanding employee differences is beneficial for everyone. Utilizing and capitalizing on those differences results in employee empowerment, satisfaction, and productivity. That means increased profits for your company!
- He spent over 10 years researching relationship and communication dynamics. He knows the secrets in connecting with your team to improve your organization's effectiveness!

**Communication + Connection = Results**

The key to loyal customers, limitless referrals, and having a sustained successful business is relationships.

I have seen Coty present on a number of occasions. He does three things really well that keeps the audience interested: (1) he engages the audience by asking questions and sharing information that they care about; (2) his presentations are interactive in that the audience must think and stay alert; and (3) he is very personable and approachable.

Sondra Tennessee, Associate Dean for Student Affairs University of Houston

Using the Power of Connection to build relationships is critical!

Coty provides customized programs in keynote, workshop, and breakout format to meet the needs of your business.

**Book Coty Today** 281-915-0411 [Coty@CotyEvans.com](mailto:Coty@CotyEvans.com)

# Programs

## Leadership

### Creating a Connected Culture — How to build a stronger team

In today's competitive corporate market, being connected is more important than ever. With the hustle and bustle to make more money and decrease costs, we need to make sure to remember what matters most: People! We need to assist employees to feel less stress, be more engaging and have higher employee morale.

Now, more than ever, it's important to create a corporate climate in which people want to be successful team members. When you keep employees satisfied, morale improves, productivity rises, and profits increase.

He will demonstrate how leaders can use effective listening to help create an environment of compassion and inclusion.

Leaders will leave the presentation with renewed energy and a plan of action for building a stronger team to maximize performance.

## About Coty Evans

A chemist by education, Coty spent 11 years as a scientist working in and directing biomedical research. He worked to design and develop an implantable glucose sensor and co-authored many articles that can be found in publications such as Diabetes Technology and Therapeutics and Analytical Chemistry.

Turning his focus from the body to the soul, he's spent over 10 years studying relationships to better connect with people so they feel heard, valued, and appreciated. Coty's passion for building personal and work-related relationships translates into results.

His expertise is illuminating solutions to help companies and individuals communicate more clearly, listen more intently and identify assets, trends, and vulnerabilities of the team. If you want to improve your company's performance and effectiveness, hire Coty.

## Customer Service

### The Chemistry starts with you — How to be a game changer

Customers lead to profits. Happy customers lead to referrals. Referrals lead to longevity. The customer experience is critical in today's market place. Always keeping the basics in mind and remembering that the customer is the bread and butter of business survival is a must. No amount of marketing or ploys can replace the importance of good customer service. That means every interaction that your employee makes — from housekeeper to CEO — matters!

He will share stories and ideas that will show how you can take each opportunity to make a customer "your" customer. He will show you how to wow your customers so they'll go be your voice, your advocate, your champion.

After all, word of mouth is the best form of marketing. **Hire Coty** to help you become the change agents who create real, lasting impact with your customers.

## Employee Engagement

### Conflict in Color — Recognizing and making performance differences work

Throughout your life and career, you have certainly thought to yourself, "what is that guy or lady thinking?"

But what if there were a way to really understand what motivates that person to behave a certain way? What if we began to understand the differences in each other?

Better yet, what if you were shown that some of those same personality or behavioral differences were actually strengths?

In this session, Coty will show you how to quickly identify the differences in your colleagues and employees. He'll help show you how to integrate those differences to maximize performance and results.

Being different and having diversity really can and does make teams stronger.

Connect with Coty



## Book Coty Today

281-915-0411    Coty@CotyEvans.com  
Houston, TX    cotyevans.com